



Date: 8 June 2012

Off-Page Optimisation for www.solarandgreen.co.uk

Work completed this week-

| | |
|-----------------------|------------|
| Directory Submissions | 60 |
| Social Bookmaking | 20 |
| Search Engine | 10 |
| Articles submission | 10 |
| Press Releases | 1 |
| Forum Posting | 0 |
| Blog Commenting | 0 |
| Blog Creation | 1 |
| Business Listing | 0 |
| Total | 102 |

Keyword Positions

| Keyword | Page in Google | Position in Google | Increase Google |
|--------------------------------|----------------|--------------------|-----------------|
| How much are solar panels Roof | Page 2 | Result 16 | |
| Commercial solar panels | Page 30 | Result 300+ | |
| Solar Panels Yorkshire | Page 2 | Result 12 | |
| Solar panels for your home | Page 4 | Result 35 | |
| Solar panels UK | Page 9 | Result 82 | |
| Best solar panels | Page 30 | Result 300+ | |
| Solar panel suppliers | Page 30 | Result 300+ | |

Solar Panels Installers

Page 30

Result 300+



Solar Panels

Page 30

Result 300+



Geek Guide

Search Engines: A Web search engine is a search engine designed to search for information on the World Wide Web. Information may consist of web pages, images and other types of files. Some search engines also mine data available in newsgroups, databases, or open directories. Unlike Web directories, which are maintained by human editors, search engines operate algorithmically or are a mixture of algorithmic and human input.

Local Marketing: Local Search listing enables users to find businesses and services within a specific geographic region. A Local Search Listing means potential customers, searching in local search engines, local directories, online yellow pages and other local search sites such as Google Local, Windows Live Search, Yellow Pages, Yahoo Local and more, can find your business. A Local Search Listing gives your business instant locally targeted exposure online and delivering you more potential customers.

Directory Submission: Free Directory Submissions - A free directory submission is one of the way to get both traffic and links to your website.

Social Bookmarking: Social bookmarking is the practice of saving bookmarks to a public Web site and "tagging" them with the keywords. Bookmarking, on the other hand, is the practice of saving the address of a website you wish to visit in the future on your computer. To create a collection of social bookmarks, you register with a social bookmarking site, which lets you store bookmarks, add tags of your choice, and designate individual bookmarks as public or private. Some sites periodically verify that bookmarks still work, notifying users when a URL no longer functions. Visitors to social bookmarking sites can search for resources by keyword, person, or popularity and see the public bookmarks, tags, and classification schemes that registered users have created and saved. Social bookmarking is another tool used to promote a website. Having a bookmark on a social bookmarking website, you could expect the page to be crawled by popular search engines in about hours or within days. It also helps drive qualified direct traffic to your website.

Article submission: Article submission is one of the oldest link building strategies many people tend to underestimate the power of this method in improving the link popularity of websites. Article submissions if handled correctly can bring about numerous benefits to your website. For example one article submitted allows thousands of web users to list the article on their sites, generating thousands of links.

Press Releases: Press release distribution over the internet has become a popular trend these days both in the online marketing industry as well as in search engine optimisation. A huge majority of online marketers and webmasters today are using press release submission as their primary arsenal to get their websites to the front rankings of the search results and to circulate news of their company around the internet in a quick and easy manner.

Backlinks are a vital factor that helps search engines to decide the credibility of your web pages. Backlinks or inbound links from other websites are considered as votes to your website and more importantly search engines will give a higher credibility to quality links that are coming from relevant sources. While submitting a press release, you get to include links back to your website within the article you've written and that means you can get more and more quality backlinks each time your press release submission is approved, especially in prestigious press release submission sites.

Contact Us



Address:

St Christopher House, Wellington Road South, Stockport SK2 6NG

Email

info@seogeek.co.uk

Telephone

0161 401 0481

seo geek .co.uk
search engine optimisation